



Virginia Fund Raising Institute July 24-25, 2019 - Richmond, VA

# Virginia Fund Raising Institute

## July 24-25, 2019

### Sponsorship Opportunities

Questions? Email [kate.boyles@stewardschool.org](mailto:kate.boyles@stewardschool.org)  
[madcock@vcu.edu](mailto:madcock@vcu.edu) or [victoria@curtisgroupconsultants.com](mailto:victoria@curtisgroupconsultants.com)

#### Presenting Sponsor \$5,000

- Recognition as the Presenting Sponsor in all printed materials, on VFRI website and the conference app, and e-blasts to 2,200+ recipients
- Double booth in key location for display during the conference
- Logo on the front cover of VFRI program plus full-page ad on program inside cover
- Visual and verbal recognition as Presenting Sponsor at the conference
- Four complimentary tickets to attend all VFRI programs and workshops (including networking reception on evening preceding the conference)
- Company representative will provide welcoming remarks at opening session and offer introductions as determined
- Option to provide a promotional giveaway at conference check-in

#### Lead Sponsor **SOLD**

- Recognition as Lead Sponsor in all printed materials, on the VFRI website and the conference app, and e-blasts to 2,200+ recipients
- Double booth in key location for display during the conference
- Half-page ad on the back of the VFRI program
- Visual and verbal recognition as a Lead Sponsor at the conference
- Two complimentary tickets to attend all VFRI programs and workshops (including networking reception on evening preceding the conference)
- Company representative will provide remarks at the day-one lunch session

#### Session Sponsor (4) \$2,500

##### *Opening, Lunch, Roundtable or Closing Session*

- Recognition as Session Sponsor in all printed materials, on the VFRI website and the conference app, and e-blasts to 2,200+ recipients
- Double booth for display during the conference
- Half-page ad in the VFRI program
- Visual and Verbal recognition as Session Sponsor at conference
- Two complimentary tickets to attend all VFRI programs and workshops (including networking reception on evening preceding the conference)
- Representative will offer remarks at session and offer introductions as determined

#### App Sponsor \$2,000

- Recognition as App Sponsor in all printed materials, on VFRI website and the conference app, and three e-blasts to 2,200+ recipients
- Logo prominently displayed in conference app
- Single booth for display during the conference
- Half page ad in the VFRI program
- Visual and verbal recognition as App Sponsor at the conference
- One complimentary ticket to attend all VFRI programs and workshops (including networking reception on evening preceding the conference)

#### Keynote Sponsor \$2,000

- Recognition as Keynote Sponsor in all printed materials, on VFRI website and the conference app, and three e-blasts to 2,200+ recipients
- Single booth for display during the conference
- Half page ad in the VFRI program
- Visual and verbal recognition as a Keynote Sponsor at the conference
- One complimentary ticket to attend all VFRI programs and workshops (including networking reception on evening preceding the conference)
- Company representative will introduce the Day 2 morning keynote speaker

#### Reception Sponsor \$2,000

- Recognition as Reception Sponsor in all printed materials, on the VFRI website and the conference app, and e-blasts to 2,200+ recipients
- Single booth for display during the conference
- Half-page ad in the VFRI program
- Visual and Verbal recognition as Reception Sponsor at conference
- One complimentary ticket to attend all VFRI programs and workshops (including networking reception on evening preceding the conference)
- Representative will offer remarks at Day 1 reception

#### **Proceeds from VFRI help participating AFP Virginia chapters to provide scholarships, speakers, and other educational opportunities for development professionals.**

*The Association of Fundraising Professionals empowers individuals and organizations to practice ethical fundraising through professional education, networking, research and advocacy. AFP's vision is to stimulate a world of generosity and positive social good through fundraising best practices.*

### **Tote Bag Sponsor \$2,000**

- Recognition as Tote Bag Sponsor in all printed materials, on VFRI website and the conference app, and three e-blasts to 2,200+ recipients
- Logo featured on conference tote bag, distributed to 300+ registrants
- Single booth for display during the conference
- Half page ad in the VFRI program
- Visual and verbal recognition as Tote Bag Sponsor at the conference
- One complimentary ticket to attend all VFRI programs and workshops (including networking reception on evening preceding the conference)

### **Hotel Door Hanger Sponsor \$1,500**

- Recognition as Hotel Door Hanger Sponsor in all printed materials, on the VFRI website and the conference app, and two e-blasts to 2,200+ recipients
- Logo/Ad on Hotel Door Hanger, distributed to all overnight conference registrants
- Single booth for display during the conference
- Quarter page ad in the VFRI program and visual and verbal recognition as Hotel Door Hanger Sponsor at the conference
- One complimentary ticket to attend all VFRI programs and workshops (including networking reception on evening preceding the conference)

### **Hotel Key Card Sponsor \$1,500**

- Recognition as Hotel Key Card Sponsor in all printed materials, on the VFRI website and the conference app, and two e-blasts to 2,200+ recipients
- Logo on Hotel Key Cards, distributed to all overnight conference registrants
- Single booth for display during the conference
- Quarter page ad in the VFRI program and visual and verbal recognition as Hotel Key Card Sponsor at the conference
- One complimentary ticket to attend all VFRI programs and workshops (including networking reception on evening preceding the conference)
- Representative will offer introductions as determined

### **Pre-Conference Reception Sponsor \$1,500**

- Recognition as Pre-Conference Reception Sponsor in all printed materials, on the VFRI website and the conference app, and two e-blasts to 2,200+ recipients
- Single booth for display during the conference
- Quarter page ad in the VFRI program and visual and verbal recognition as Pre-Conference Reception Sponsor at the conference
- One complimentary ticket to attend all VFRI programs and workshops
- Two complimentary tickets to attend pre-conference reception
- Representative will offer remarks at pre-conference reception

Please complete the Sponsor Agreement and return it with your payment to VFRI **no later than May 31<sup>st</sup>!**

### **Breakfast Sponsor (2) \$1,250**

- Recognition as Breakfast Sponsor in all printed materials, on the VFRI website and the conference app, and two e-blasts to 2,200+ recipients
- Single booth for display during the conference
- Quarter page ad in the VFRI program and visual and verbal recognition as Breakfast Sponsor at the conference
- One complimentary ticket to attend all VFRI programs and workshops
- Up to two-minute welcome opportunity at assigned breakout session

### **Break Sponsor (4) \$1,000**

- Recognition as Break Sponsor in all printed materials, on VFRI website and the conference app, and two e-blasts to 2,200+ recipients
- Single booth for display during the conference
- One-eighth page ad in the VFRI program and visual recognition as a Break Sponsor at the conference
- One complimentary ticket to attend all VFRI programs and workshops (including networking reception on evening preceding the conference)
- Up to two-minute welcoming opportunity at an assigned breakout session

### **Audio-Visual Sponsor (2) \$750**

- Recognition as Audio-Visual Sponsor in all printed materials, on VFRI website and the conference app, and two e-blasts to 2,200+ recipients
- Single booth for display during the conference
- One-eighth page ad in the VFRI program and visual recognition as a Audio-Visual Sponsor at the conference
- One complimentary ticket to attend all VFRI programs and workshops
- Up to two-minute welcoming opportunity at an assigned breakout session

### **Raffle Sponsor \$750**

- Recognition as Raffle Sponsor in all printed materials, on VFRI website and the conference app, and two e-blasts to 2,200+ recipients
- Single booth for display during the conference
- One-eighth page ad in the VFRI program and visual recognition as the Raffle Sponsor at the conference
- One complimentary ticket to attend all VFRI programs and workshops
- Representative will draw winning raffle ticket for main door prize

### **Exhibitor \$550**

- Recognition on all printed materials, listed on the VFRI website and the conference app, and an e-blast to 2,200+ recipients
- Single booth for display during the conference
- One complimentary ticket to attend all VFRI programs and workshop
- Up to two-minute welcoming opportunity at an assigned breakout session



# Virginia Fund Raising Institute

## July 24-25, 2019

### Sponsor/Exhibitor Agreement

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- All sponsors/exhibitors will be assigned an exhibit space if one is desired. VFRI retains the right to reject any exhibitor that is deemed inappropriate.
- Hotel reservations and travel arrangements are the responsibility of the exhibitors. For information, please contact a member of the Sponsor Committee listed below.
- Presenting, Lead, Session Sponsors will have 2 six-foot tables with linens and two chairs. Other sponsor levels and exhibitors will have a six-foot table with table linens and two chairs.
- Wireless connections for demonstration purposes are available on request for an additional \$70. (Wireless internet for checking email will be available at other locations in the hotel.) The A/V request form will be sent in your confirmation letter upon receipt of payment.
- No part of an exhibit, signs, or other materials may be pasted, nailed, or otherwise affixed to walls, doors, or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the exhibitor.
- Exhibitors may not sublet or divide their display area or show items for any non-exhibitor. Displays may not be placed so that they interfere with other exhibits.
- VFRI will not be held liable for damage or loss to an exhibitor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
- The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment, and other property brought onto the premises of the hotel and shall indemnify and hold harmless the Omni Hotel, Richmond, and VFRI's agents and employees from any and all such losses, damages, and claims.

**Sponsor Agreement forms, along with your check made payable to Virginia Fund Raising Institute, are due by May 31, 2019, and should be mailed to: VFRI, P.O. Box 6605, Richmond, VA 23230. To pay by credit card or for questions, contact Mary Kidd at [admin@vfri.org](mailto:admin@vfri.org) or at 804.368.3397.**

***Once your fee is received, the company logo will be posted on the VFRI website as a 2019 Sponsor or Exhibitor.***

**Please provide your company's logo (JPG format) and other details required (such as correct use of the sponsor/exhibitor name, trademarks, etc.) no later than May 31, 2019. Please email to [admin@vfri.org](mailto:admin@vfri.org).**

**VFRI Co-Chairs:** Kate Boyles – [kate.boyles@stewardschool.org](mailto:kate.boyles@stewardschool.org)  
Michelle Adcock – [madcock@vcu.edu](mailto:madcock@vcu.edu)

**Sponsor Committee:** Victoria Dietz – [victoria@curtisgroupconsultants.com](mailto:victoria@curtisgroupconsultants.com)



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### Sponsor/Exhibitor Registration

Sponsor Level Requested: \_\_\_\_\_ Amount Due: \_\_\_\_\_

Company \_\_\_\_\_

Primary Contact \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

Person(s) attending VFRI, with e-mail and cell phone:

Return this form with your payment to VFRI, PO Box 6605, Richmond, VA 23230. To pay by credit card or for questions, contact Mary Kidd at [admin@vfri.org](mailto:admin@vfri.org) or at 804.368.3397.

### **2019 Conference Location – Richmond Marriott Hotel** **500 E Broad St, Richmond, VA 23219**

**The room rate at the Marriott is \$165 per room.**  
**Cut-off date for reservations is July 2nd.**

***Sponsors are responsible for making their own hotel reservations.***

***Rooms at the VFRI host hotel typically sell out, so book early!***

**Reservations may be made by following the link on our website or by calling 1-800-228-9290 and requesting the AFP Virginia Caucus room block.**