



Energize | Educate | Empower  
VIRGINIA FUND RAISING INSTITUTE • JULY 18 - 19, 2018 • RICHMOND, VA

# Virginia Fund Raising Institute

July 24-25, 2019

## Sponsorship Opportunities

Questions? Email [kate.boyles@stewardschool.org](mailto:kate.boyles@stewardschool.org)  
or [madcock@vcu.edu](mailto:madcock@vcu.edu).

### Presenting Sponsor \$5,000

- Recognition as the Presenting Sponsor in all printed materials, on VFRI website and the conference app, and e-blasts to 2,200+ recipients
- Double booth in key location for display during the conference
- Logo on the front cover of VFRI program plus full-page ad on program inside cover
- Visual and verbal recognition as Presenting Sponsor at the conference
- Four complimentary tickets to attend all VFRI programs and workshops (including networking reception on evening preceding the conference)
- Company representative will provide welcoming remarks at opening session
- Up to two-minute welcoming opportunity at an assigned breakout session
- Option to provide a promotional giveaway at conference check-in

### Lead Sponsor \$3,000

- Recognition as Lead Sponsor in all printed materials, on the VFRI website and the conference app, and e-blasts to 2,200+ recipients
- Double booth in key location for display during the conference
- Half-page ad on the back of the VFRI program
- Visual and verbal recognition as a Lead Sponsor at the conference
- Two complimentary tickets to attend all VFRI programs and workshops (including networking reception on evening preceding the conference)
- Company representative will provide remarks at the day-one lunch session
- Up to two-minute welcoming opportunity at an assigned breakout session

### Opening Session Sponsor \$2,500

- Recognition as Opening Session Sponsor in all printed materials, on the VFRI website and the conference app, and e-blasts to 2,200+ recipients
- Double booth in key location for display during the conference
- Half-page ad on the back of the VFRI program
- Visual and verbal recognition as Opening Session Sponsor at the conference
- Two complimentary tickets to attend all VFRI programs and workshops (including networking reception on evening preceding the conference)
- Representative will provide remarks at the Opening Session and offer introductions as determined
- Up to two-minute welcoming opportunity at an assigned breakout session

### Roundtable Sponsor \$2,500

- Recognition as Roundtable Sponsor in all printed materials, on the VFRI website and the conference app, and e-blasts to 2,200+ recipients
- Double booth in prominent location for display during the conference
- Half-page ad on inside back cover of the VFRI program
- Visual and verbal recognition as Track Sponsor at the conference
- Two complimentary tickets to attend all VFRI programs and workshops (including networking reception on evening preceding the conference)
- Company representative will offer remarks and announce the conference tracks at the VFRI opening session
- Up to two-minute welcoming opportunity at an assigned breakout session

### Proceeds from VFRI help participating AFP Virginia chapters to provide scholarships, speakers, and other educational opportunities for development professionals.

*The Association of Fundraising Professionals empowers individuals and organizations to practice ethical fundraising through professional education, networking, research and advocacy. AFP's vision is to stimulate a world of generosity and positive social good through fundraising best practices.*

### **Reception Sponsor \$2,000**

- Recognition as Reception Sponsor in all printed materials, on the VFRI website and the conference app, and e-blasts to 2,200+ recipients
- Single booth for display during the conference
- Half-page ad on inside back cover of the VFRI program
- Visual and Verbal recognition as Reception Sponsor at conference
- Two complimentary tickets to attend all VFRI programs and workshops (including networking reception on evening preceding the conference)
- Representative will offer remarks at evening reception
- Up to two-minute welcoming opportunity at an assigned breakout session

### **Keynote Sponsor (2) \$1,500**

- Recognition as Keynote Sponsor in all printed materials, on VFRI website and the conference app, and three e-blasts to 2,200+ recipients
- Single booth for display during the conference
- Half page ad in the VFRI program
- Visual and verbal recognition as a Keynote Sponsor at the conference
- One complimentary ticket to attend all VFRI programs and workshops (including networking reception on evening preceding the conference)
- Company representative will introduce the Day 2 morning keynote speaker or Closing keynote speaker
- Up to two-minute welcoming opportunity at an assigned breakout session

### **Breakfast Sponsor (2) \$1,000**

- Recognition as Breakfast Sponsor in all printed materials, on the VFRI website and the conference app, and two e-blasts to 2,200+ recipients
- Single booth for display during the conference
- Quarter page ad in the VFRI program and visual and verbal recognition as Breakfast Sponsor at the conference
- One complimentary ticket to attend all VFRI programs and workshops
- Up to two-minute welcoming opportunity at an assigned breakout session

### **Pre-Conference Reception Sponsor \$1,000**

- Recognition as Pre-Conference Reception Sponsor in all printed materials, on the VFRI website and the conference app, and two e-blasts to 2,200+ recipients
- Two complimentary tickets to attend pre-conference reception
- Representative will offer remarks at pre-conference reception
- Up to two-minute welcoming opportunity at an assigned breakout session

### **Break Sponsor (4) \$750**

- Recognition as Break Sponsor in all printed materials, on VFRI website and the conference app, and two e-blasts to 2,200+ recipients
- Single booth for display during the conference
- One-eighth page ad in the VFRI program and visual recognition as a Break Sponsor at the conference
- One complimentary ticket to attend all VFRI programs and workshops (including networking reception on evening preceding the conference)
- Up to two-minute welcoming opportunity at an assigned breakout session

### **Exhibitor \$550**

- Recognition on all printed materials, listed on the VFRI website and the conference app, and an e-blast to 2,200+ recipients
- Single booth for display during the conference
- One complimentary ticket to attend all VFRI programs and workshop
- Up to two minute welcoming opportunity at an assigned breakout session

### **Digital Sponsor (2) \$350**

- Recognition as Digital Sponsor on all printed materials and website
- Prominent recognition on one email blast to 2,200+ recipients and in conference app
- Listing in VFRI program

### **Email Blast Sponsor (8) \$250**

- Recognition as Email Blast Sponsor on all printed materials, conference app and website
- Prominent recognition on one email blast to 2,200+ recipients
- Listing in VFRI program

**Please complete the Sponsor Agreement and return it with your payment to VFRI no later than May 31<sup>st</sup>!**



Energize | Educate | Empower  
VIRGINIA FUND RAISING INSTITUTE • JULY 18 - 19, 2018 • RICHMOND, VA

# Virginia Fund Raising Institute

## July 24-25, 2019

### Sponsor/Exhibitor Agreement

- All sponsors/exhibitors will be assigned an exhibit space if one is desired. VFRI retains the right to reject any exhibitor that is deemed inappropriate.
- Hotel reservations and travel arrangements are the responsibility of the exhibitors. For information, please contact a member of the Sponsor Committee listed below.
- Presenting, Lead, Opening Session, and Roundtable Sponsors will have 2 six-foot tables with linens and two chairs. Wireless connections for demonstration purposes are available on request for an additional \$70. (Wireless internet for checking email will be available at other locations in the hotel.) The A/V request form will be sent in your confirmation letter upon receipt of payment.
- Other sponsor levels and exhibitors will have a six-foot table with table linens and two chairs. Wireless connections for demonstration purposes are available on request for an additional \$70. (Wireless internet for checking email will be available at other locations in the hotel.) The A/V request form will be sent in your confirmation letter upon receipt of payment.
- No part of an exhibit, signs, or other materials may be pasted, nailed, or otherwise affixed to walls, doors, or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the exhibitor.
- Exhibitors may not sublet or divide their display area or show items for any non-exhibitor. Displays may not be placed so that they interfere with other exhibits.
- VFRI will not be held liable for damage or loss to an exhibitor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
- The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment, and other property brought onto the premises of the hotel and shall indemnify and hold harmless the Omni Hotel, Richmond, and VFRI's agents and employees from any and all such losses, damages, and claims.

**Sponsor Agreement forms, along with your check made payable to Virginia Fund Raising Institute, are due by May 31, 2019, and should be mailed to: VFRI, P.O. Box 6605, Richmond, VA 23230. To pay by credit card or for questions, contact Mary Kidd at [admin@vfri.org](mailto:admin@vfri.org) or at 804.368.3397.**

*Once your fee is received, the company logo will be posted on the VFRI website as a 2019 Sponsor or Exhibitor.*

Please provide your company's logo (JPG format) and other details required (such as correct use of the sponsor/exhibitor name, trademarks, etc.) **no later than May 31, 2019.** Please email to [admin@vfri.org](mailto:admin@vfri.org).

**VFRI Co-Chairs:** Kate Boyles – [kate.boyles@stewardschool.org](mailto:kate.boyles@stewardschool.org)  
Michelle Adcock – [madcock@vcu.edu](mailto:madcock@vcu.edu)



Energize | Educate | Empower  
VIRGINIA FUND RAISING INSTITUTE • JULY 18 - 19, 2018 • RICHMOND, VA

# Virginia Fund Raising Institute

## July 18-19, 2018

### Sponsor/Exhibitor Registration

Sponsor Level Requested: \_\_\_\_\_ Amount Due: \_\_\_\_\_

Company \_\_\_\_\_

Primary Contact \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

Person(s) attending VFRI, with e-mail and cell phone:

\_\_\_\_\_

\_\_\_\_\_

*Return this form with your payment to VFRI, PO Box 6605, Richmond, VA 23230. To pay by credit card or for questions, contact Mary Kidd at [admin@vfri.org](mailto:admin@vfri.org) or at 804.368.3397.*

### **2018 Conference Location –Omni Richmond Hotel** **100 S 12th St, Richmond, VA 23219**

**The room rate at the Omni is \$162 per room.  
Cut-off date for reservations is June 26th.**

***Sponsors are responsible for making their own hotel reservations.***

***Rooms at the VFRI host hotel typically sell out, so book early!***

**Reservations may be made by calling 1-800-THE-OMNI and requesting the Virginia Fund Raising Institute room block.**