

**VFRI Conference  
July 19-20, 2017  
Sponsorship Opportunities**

**Lead Sponsor \$5,000**

- Recognition as the Lead Sponsor in printed materials, on VFRI website, and e-blasts to 3,200+ recipients
- Double booth in key location for display during the conference
- Listed on the front cover of VFRI program as Lead Sponsor plus full-page ad on inside cover of VFRI program
- Visual and verbal recognition as Lead Sponsor at the conference
- Four complimentary tickets to attend all VFRI programs and workshops
- Company representative will provide welcoming remarks at morning workshop and opening session

**Presenting Sponsor \$3,000**

- Recognition as Presenting Sponsor in all printed materials, on the VFRI website, and e-blasts to 3,200+ recipients
- Double booth in key location for display during the conference
- Half-page ad on the back of the VFRI program
- Visual and verbal recognition as a Presenting Sponsor at the conference
- Two complimentary tickets to attend all VFRI programs and workshops
- Company representative will provide remarks at the opening session.

**Opening Session Sponsor \$2,500**

- Recognition as Opening Session Sponsor in all printed materials, on the VFRI website, and e-blasts to 3,200+ recipients
- Double booth in key location for display during the conference
- Half-page ad on the back of the VFRI program
- Visual and verbal recognition as Pre-Conference Workshop Sponsor at the workshop and conference
- Two complimentary tickets to attend all VFRI programs and workshops
- Representative will provide remarks at the Opening Session and offer introductions as determined.
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**Track Sponsor \$2,000**

- Recognition as Track Sponsor in all printed materials, on the VFRI website, and e-blasts to 3,200+ recipients
- Double booth in prominent location for display during the conference
- Half-page ad on inside back cover of the VFRI program
- Visual and verbal recognition as Track Sponsor at the conference
- Two complimentary tickets to attend all VFRI programs and workshops
- Company representative will offer remarks and announce the conference tracks at the VFRI opening session

**25<sup>th</sup> Anniversary Reception Sponsor \$2,000**

- Recognition as 25<sup>th</sup> Anniversary Reception Sponsor in all printed materials, on the VFRI website, and e-blasts to 3,200+ recipients
- Single booth for display during the conference
- Half-page ad in the VFRI program
- Visual and Verbal recognition as 25<sup>th</sup> Anniversary Reception Sponsor at conference
- Two complimentary tickets to attend all VFRI programs and workshops
- Representative will offer remarks at opening reception

### **Keynote Sponsor (2) \$1,500**

- Recognition as Keynote Sponsor in printed materials, on VFRI website, and e-blasts to 3,200+ recipients
- Single booth in prominent location for display during the conference
- Quarter page ad on inside back cover of the VFRI program
- Visual and verbal recognition as a Keynote Sponsor at the conference
- Two complimentary tickets to attend all VFRI programs and workshops
- Company representative will introduce the Day 2 morning keynote speaker or Closing keynote speaker

### **Breakfast Sponsor \$1,000**

- Recognition as Breakfast Sponsor in all printed materials, on the VFRI website, and e-blasts to 3,200+ recipients
- Single booth for display during the conference
- Quarter page ad in the VFRI program and visual and verbal recognition as Breakfast Sponsor at the conference
- One complimentary ticket to attend all VFRI programs and workshops

### **Break Sponsor (4) - \$750**

- Recognition as Break Sponsor in all printed materials, on VFRI website, and e-blasts to 3,200+ recipients
- Single booth for display during the conference
- One-eighth page ad in the VFRI program and visual recognition as a Break Sponsor at the conference
- One complimentary ticket to attend all VFRI programs and workshops

### **Exhibitor - \$500**

- Recognition on printed materials and listed on the VFRI website, and e-blasts to 3,200+ recipients
- Single booth for display during the conference
- Listing in the VFRI program and One complimentary ticket to attend all VFRI programs and workshop

### **Email Blast Sponsor (8) - \$250**

- Recognition as Email Blast Sponsor on all printed materials and website
- Prominent recognition on one email blast to 3,200+ recipients
- Listing in VFRI program

**Proceeds from VFRI help participating Virginia chapters to provide scholarships, speakers, and other education opportunities for development professionals.**

## 2017 Sponsor/Exhibitor Agreement

- All sponsors/exhibitors will be assigned an exhibit space if one is desired. VFRI retains the right to reject any exhibitor that is deemed inappropriate.
- Hotel reservations and travel arrangements are the responsibility of the exhibitors. For information, please contact a member of the Sponsor Committee listed below.
- Lead, Presenting, Opening Session and Track Sponsors will have 2 six foot tables with linens and two chairs. Wireless connections for demonstration purposes are available on request for an additional \$70. (Wireless internet for checking email will be available at other locations in the hotel.) The A/V request form will be sent in your confirmation letter upon receipt of payment.
- Other sponsor levels and exhibitors will have a six-foot table with table linens and two chairs. Wireless connections for demonstration purposes are available on request for an additional \$70. (Wireless internet for checking email will be available at other locations in the hotel.) The A/V request form will be sent in your confirmation letter upon receipt of payment.
- No part of an exhibit, signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors, or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the exhibitor.
- Exhibitors may not sublet or divide their display area or show items for any non-exhibitor. Displays may not be placed so that they interfere with other exhibits.
- VFRI will not be held liable for damage or loss to an exhibitor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
- The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought onto the premises of the hotel and shall indemnify and hold harmless the Omni Hotel, Richmond, and VFRI's agents and employees from any and all such losses, damages, and claims.

**Sponsor Agreement forms along with your check made payable to Virginia Fund Raising Institute are due by May 15, 2017 and should be mailed to: VFRI, P.O. Box 6605, Richmond, VA 23230 To pay by credit card or for questions, contact Mary Kidd at [mary@afpcentralva.org](mailto:mary@afpcentralva.org) or at 804.585.3150.**

*Once your fee is received, the company logo will be posted on the VFRI website as a 2017 Sponsor or Exhibitor.*

Sponsor Level requested: \_\_\_\_\_ Amount: \_\_\_\_\_

\_\_\_\_\_  
 Sponsor/Exhibitor Name (please print)

\_\_\_\_\_  
 Date

Please provide your company's logo (JPG format) and other details required (such as correct use of the sponsor/exhibitor name, trademarks, etc.) **no later than May 31, 2017**. Please email to Mary Kidd – [mary@afpcentralva.org](mailto:mary@afpcentralva.org).

VFRI Sponsor Committee:

Cathryn Lowe - [cathryn.lowe@gmail.com](mailto:cathryn.lowe@gmail.com)  
 Victoria Dietz – [victoria@curtisgroupconsultants.com](mailto:victoria@curtisgroupconsultants.com)

## 2017 VFRI Sponsor Registration Information

Company \_\_\_\_\_

Primary Contact \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Contact for Information \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

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\_\_\_\_\_

Sponsor Level \_\_\_\_\_

Person(s) attending VFRI:

\_\_\_\_\_

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**Sponsors are responsible for making their own hotel reservations.**

### 2017 Conference Location – Richmond Omni Hotel

The room rate at the Omni is \$159 per room. Cut-off date for reservations is June 27th.

*Rooms at the VFRI host hotel typically sell out, so book early!*

Reservations may be made by calling 1-800-THE-OMNI and requesting the Virginia Fund Raising Institute room block.